



CSCCE 585: Machine Learning Systems

Lecture 5: Machine Learning Systems in Production

Pooyan Jamshidi



Okay, let's step back and see where we are!

CSCE 585

 LECTURES

 PROJECTS

 RESOURCES

 POLICIES

 PIAZZA





Lectures

Lecture recordings are available on [YouTube](#).

Tutorials are available on [GitHub](#).

Lecture 1: Reconciling Accuracy, Cost, and Latency of Inference Serving Systems

tl;dr: This lecture reviews three related works out of AISys lab to set the context for the course and will be served as an example of MLSys research.

Lecture 2: Machine Learning Systems: Course Overview

tl;dr: This lecture reviews a brief overview of the course, its requirements, learning goals, policies, and expectations.

Lecture 3: How to Read an MLSys Paper?

tl;dr: In this lecture, we discuss a systematic approach for understanding, both high-level ideas and technical details in MLSys papers.

Lecture 4: Designing and Motivating (ML) Systems Experiments

tl;dr: This lecture offers students both theoretical understanding and practical guidance by using InferLine as a concrete example, while giving them a clear roadmap for how to motivate their own projects experimentally.

ML in research vs. production

This part of lecture is mainly adopted from CS 329S: Machine Learning Systems Design at Stanford



ML in research vs. in production

	Research	Production
Objectives	Model performance*	Different stakeholders have different objectives

“*” It’s actively being worked. See [Utility is in the Eye of the User: A Critique of NLP Leaderboards](#) (Ethayarajh and Jurafsky, EMNLP 2020)

Stakeholder objectives

ML team

highest accuracy



Stakeholder objectives

ML team

highest accuracy



Sales

sells more ads



Stakeholder objectives

ML team

highest accuracy



Sales

sells more ads



Product

fastest inference



Stakeholder objectives

ML team

highest accuracy



Sales

sells more ads



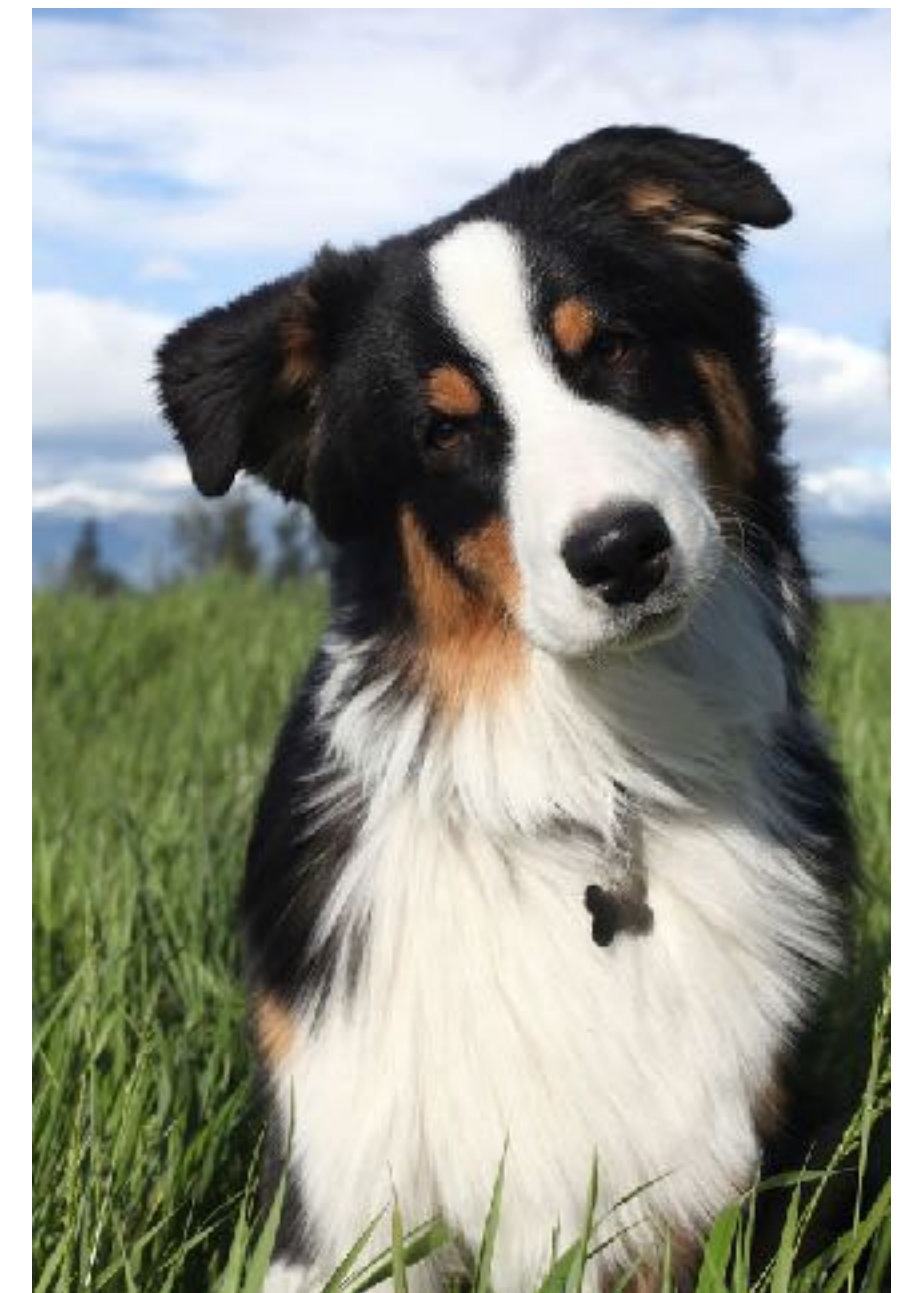
Product

fastest inference



Manager

maximizes profit
= laying off ML teams



Computational priority

	Research	Production
Objectives	Model performance	Different stakeholders have different objectives
Computational priority	Fast training, high throughput	Fast inference , low latency

generating predictions

Latency matters



Latency 100 -> 400 ms reduces searches 0.2% - 0.6% (2009)



30% increase in latency costs 0.5% conversion rate (2019)



- **Latency: time to move a leaf**
- **Throughput: how many leaves in 1 sec**



- **Real-time: low latency = high throughput**
- **Batched: high latency, high throughput**

ML in research vs. in production

	Research	Production
Objectives	Model performance	Different stakeholders have different objectives
Computational priority	Fast training, high throughput	Fast inference, low latency
Data	Static	Constantly shifting

Data

Research	Production
<ul style="list-style-type: none">● Clean● Static● Mostly historical data	<ul style="list-style-type: none">● Messy● Constantly shifting● Historical + streaming data● Biased, and you don't know how biased● Privacy + regulatory concerns

THE COGNITIVE CODER

By [Armand Ruiz](#), Contributor, InfoWorld | SEP 26, 2017 7:22 AM PDT

The 80/20 data science dilemma

Most data scientists spend only 20 percent of their time on actual data analysis and 80 percent of their time finding, cleaning, and reorganizing huge amounts of data, which is an inefficient data strategy

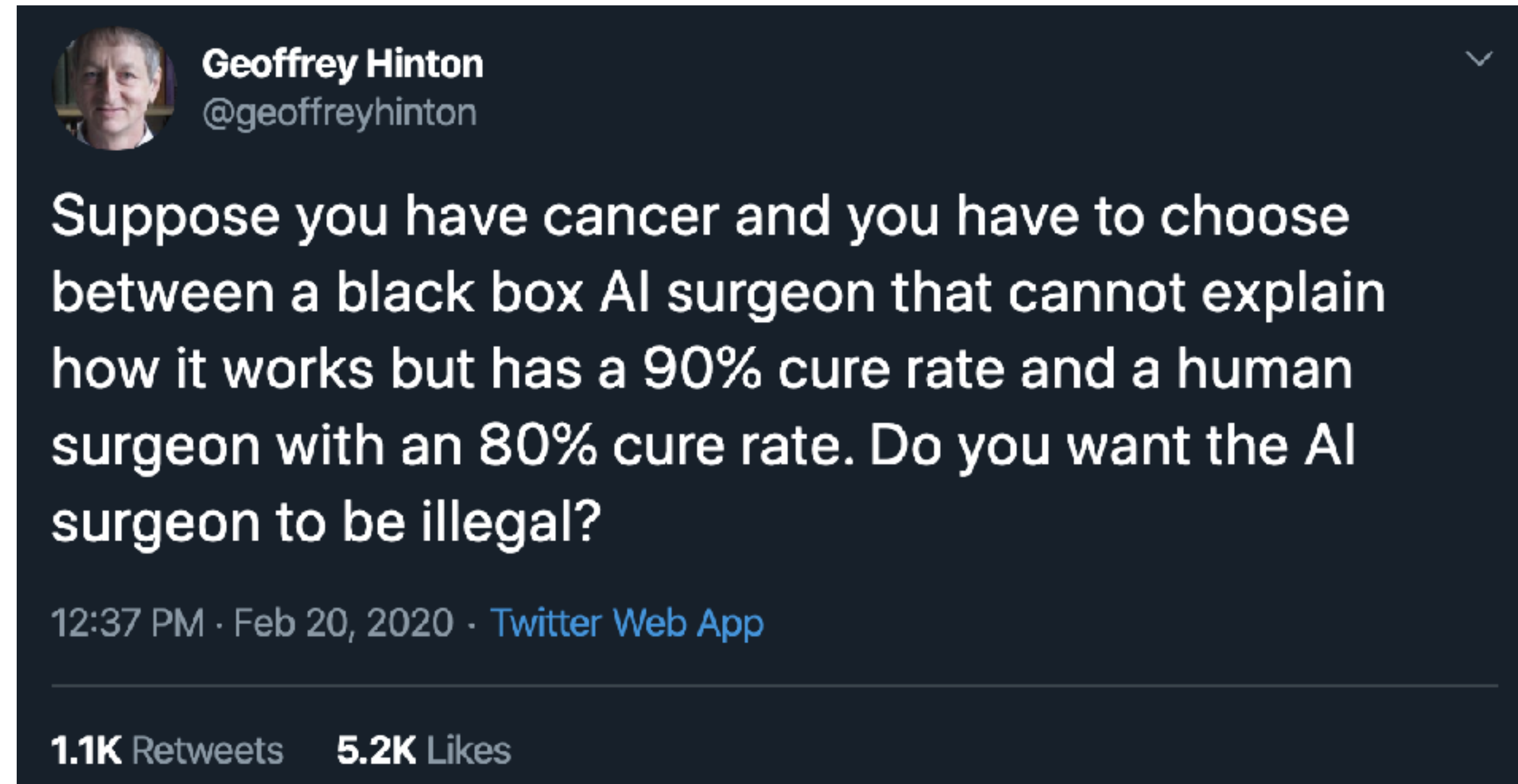
ML in research vs. in production

	Research	Production
Objectives	Model performance	Different stakeholders have different objectives
Computational priority	Fast training, high throughput	Fast inference, low latency
Data	Static	Constantly shifting
Fairness	Good to have (sadly)	Important

ML in research vs. in production

	Research	Production
Objectives	Model performance	Different stakeholders have different objectives
Computational priority	Fast training, high throughput	Fast inference, low latency
Data	Static	Constantly shifting
Fairness	Good to have (sadly)	Important
Interpretability*	Good to have	Important

Interpretability



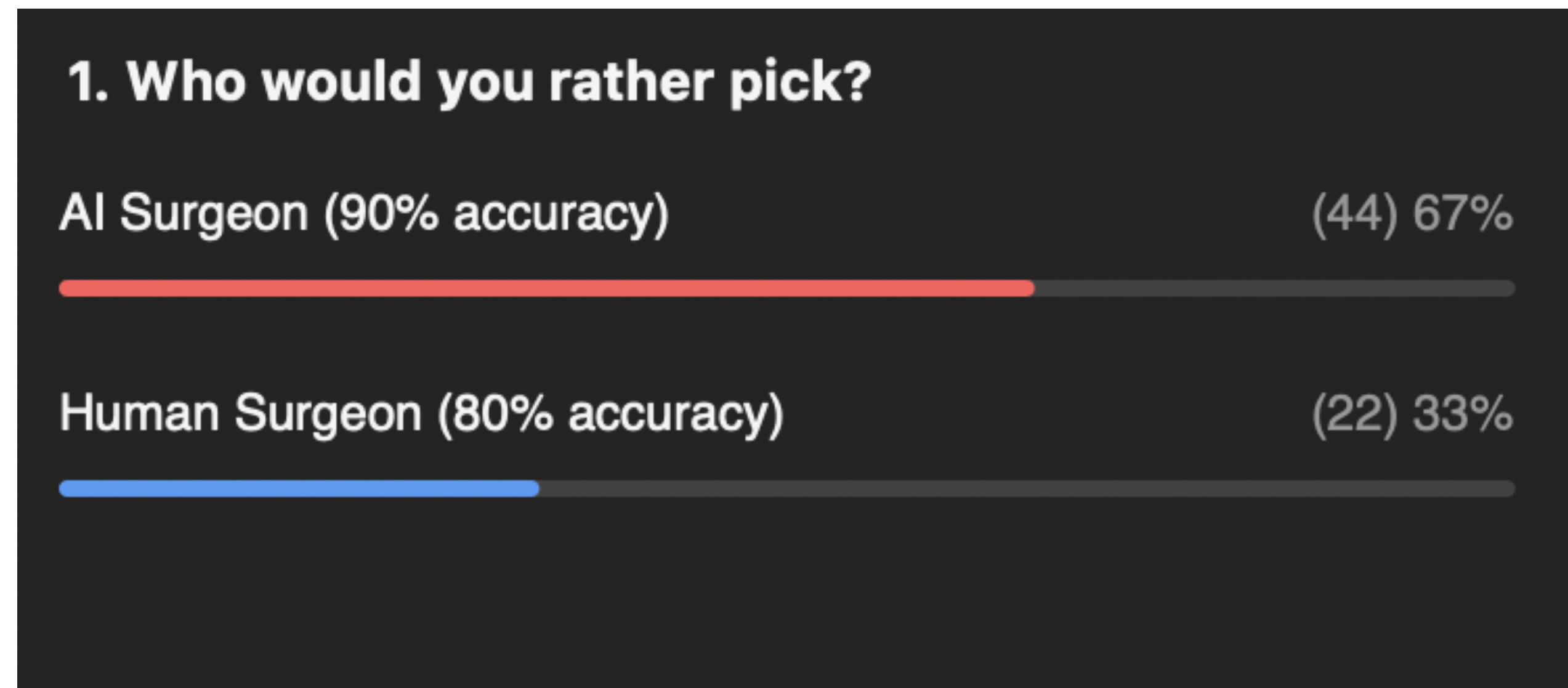
Geoffrey Hinton
@geoffreyhinton

Suppose you have cancer and you have to choose between a black box AI surgeon that cannot explain how it works but has a 90% cure rate and a human surgeon with an 80% cure rate. Do you want the AI surgeon to be illegal?

12:37 PM · Feb 20, 2020 · [Twitter Web App](#)

1.1K Retweets 5.2K Likes

Result from the Zoom poll



ML in research vs. in production

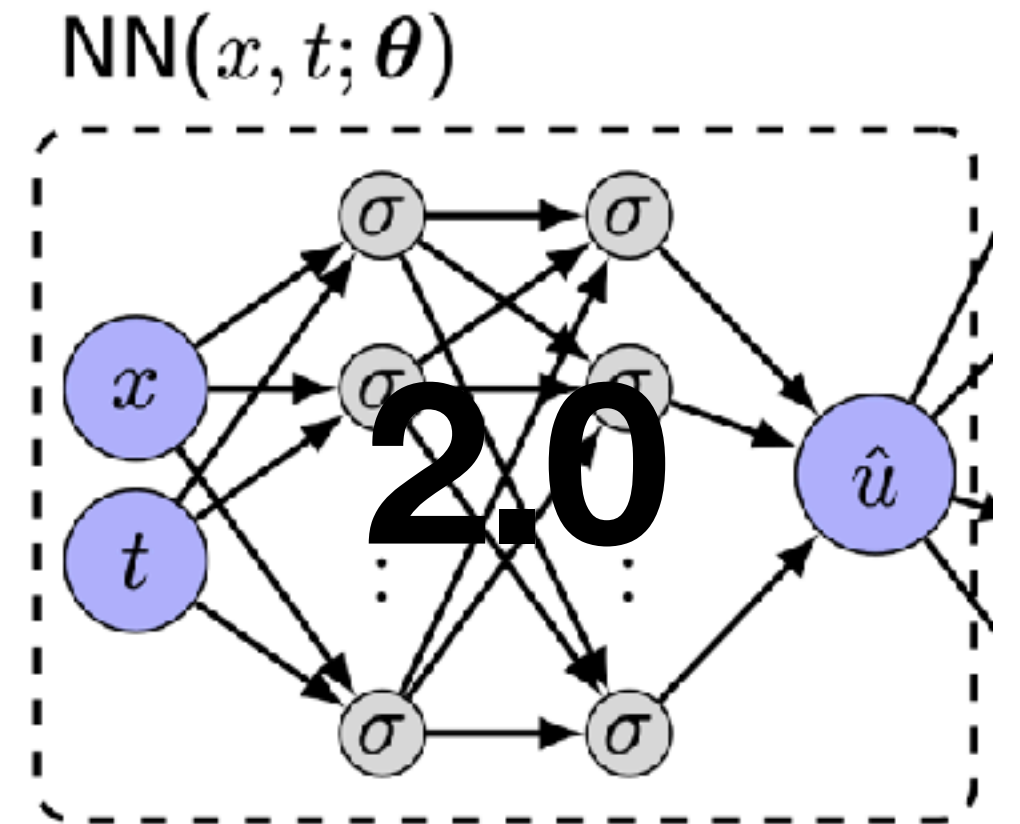
	Research	Production
Objectives	Model performance	Different stakeholders have different objectives
Computational priority	Fast training, high throughput	Fast inference, low latency
Data	Static	Constantly shifting
Fairness	Good to have (sadly)	Important
Interpretability	Good to have	Important

ML systems vs. traditional software

Software 1.0 vs Software 2.0

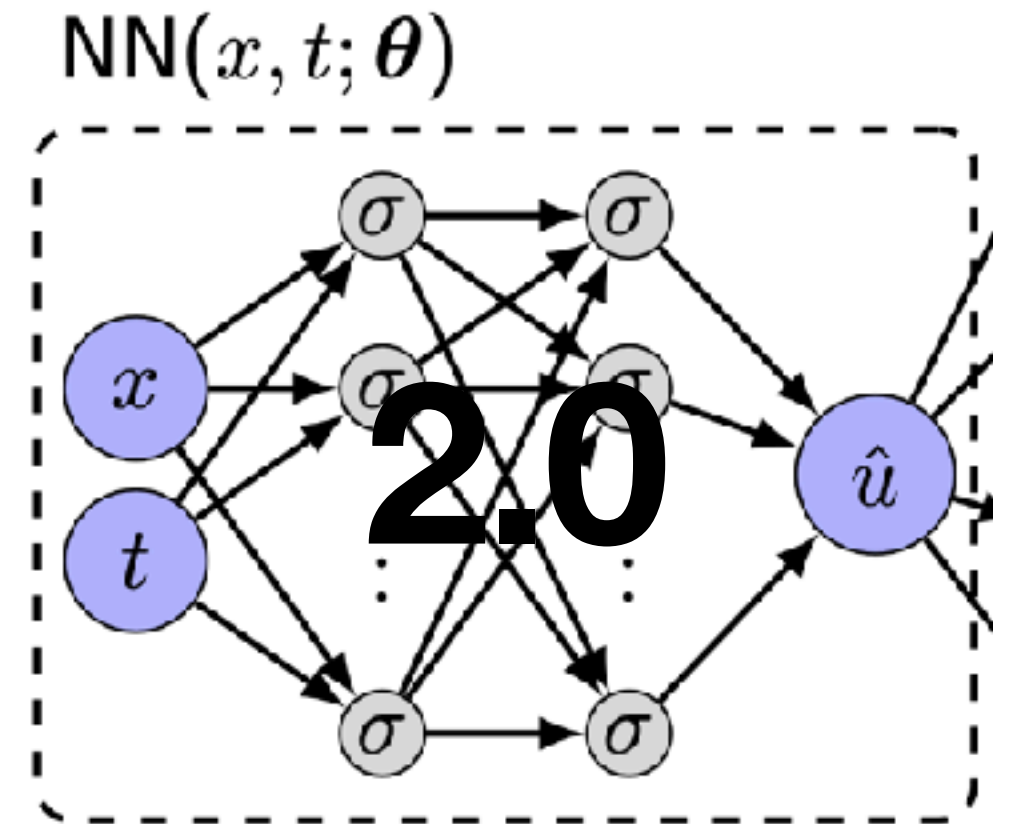


Software 1.0 vs Software 2.0



- Written in code (C++, ...)
 - Requires domain expertise
 1. Decompose the problem
 2. Design algorithms
 3. Compose into a system
- Written in terms of a neural network model with
 - A model architecture
 - Weights that are determined using optimization

Software 1.0 vs Software 2.0

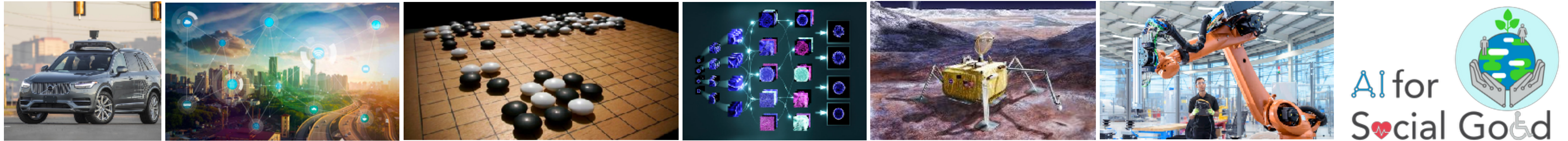


- **Input:** Algorithms in code
- **Compiled to:** Machine instructions



- **Input:** Training data
- **Compiled to:** Learned parameters

Software 1.0 vs Software 2.0



- **Easier to build and deploy**
 - Build products faster
 - Predictable runtimes and memory use: easier qualification
- **A wide range of applications** from self-driving cars, to game, healthcare, robotics, space, and social good.
- **1000x Productivity:** Google shrinks language translation code from 500k LoC to 500

<https://jack-clark.net/2017/10/09/import-ai-63-google-shrinks-language-translation-code-from-500000-to-500-lines-with-ai-only-25-of-surveyed-people-believe-automation-better-jobs/>

<https://ai.google/social-good/>

What is going on in this mad era of AI/ML!

It's incredible, isn't it?

Incredible advances in:

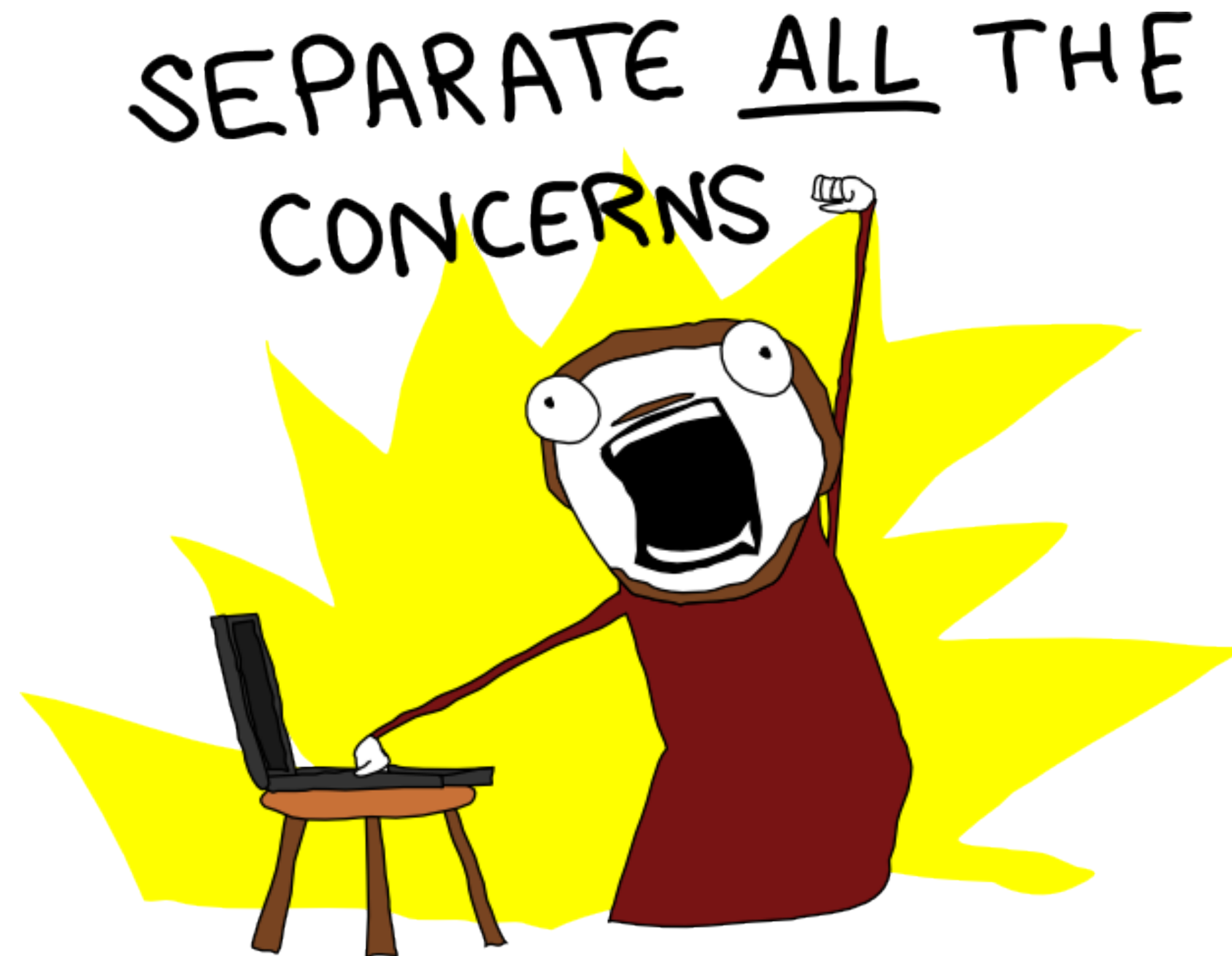
1. Image Recognition (ImageNet + Deep Learning)
2. Reinforcement Learning (DeepMind AlphaGo Zero)
3. Natural Language Processing (GPT-3)



Traditional software

Separation of Concerns is a design principle for separating a computer program into distinct components such that each component addresses a separate concern

- Code and data are separate
 - Inputs into the system shouldn't change the underlying code



ML systems

- Code and data are tightly coupled
 - ML systems are part code, part data
 - Not only test and version code, need to test and version data too
- the hard part

ML System: version data

- Line-by-line diffs like Git doesn't work with datasets
- Can't naively create multiple copies of large datasets
- How to merge changes?

ML System: test data

- How to test data correctness/usefulness?
- How to know if data meets model assumptions?
- How to know when the underlying data distribution has changed? How to measure the changes?
- How to know if a data sample is good or bad for your systems?
 - Not all data points are equal (e.g. images of road surfaces with cyclists are more important for autonomous vehicles)
 - Bad data might harm your model and/or make it susceptible to attacks like data poisoning attacks

Engineering challenges with large ML models

- Too big to fit on-device
- Consume too much energy to work on-device
- Too slow to be useful
 - Autocompletion is useless if it takes longer to make a prediction than to type
- How to run CI/CD tests if a test takes hours/days?

ML production myths



Myth #1: Deploying is hard

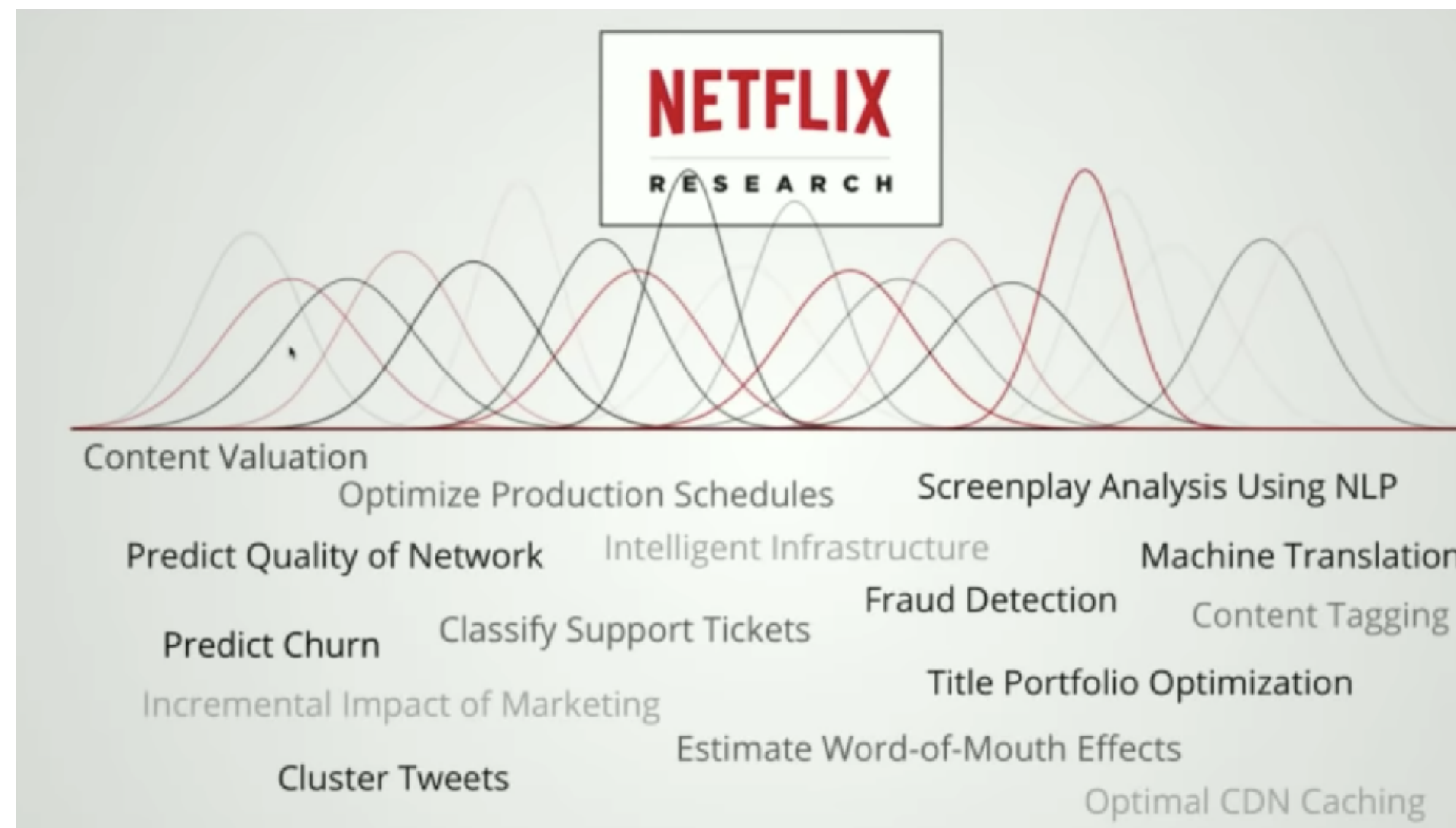
Myth #1: Deploying is hard

Deploying is easy. Deploying reliably is hard

Myth #2: You only deploy one or two ML models at a time

Myth #2: You only deploy one or two ML models at a time

Booking.com: 150+ models, Uber: thousands



Myth #3: You won't need to update your models as much

DevOps: Pace of software delivery is accelerating

- Elite performers deploy **973x** more frequently with **6570x** faster lead time to deploy ([Google DevOps Report, 2021](#))
- DevOps standard (2015)
 - Etsy deployed 50 times/day
 - Netflix 1000s times/day
 - AWS every 11.7 seconds

Accelerating ML Delivery



How often **SHOULD** I update my models?



How often **CAN** I update my models?

ML + DevOps = 

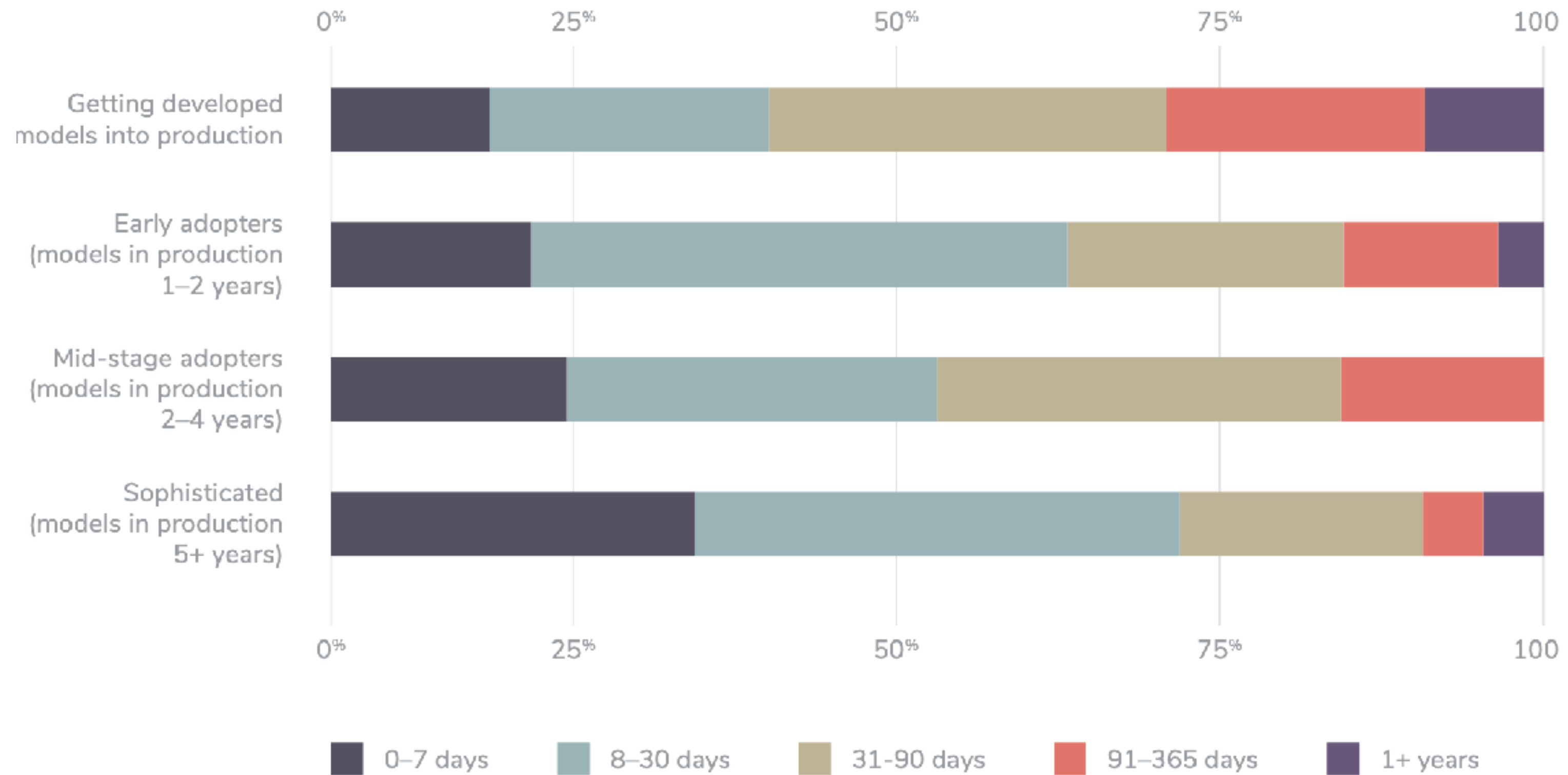
**Myth #4: ML can magically transform your
business overnight**

Myth #4: ML can magically transform your business overnight

Magically: possible
Overnight: no

Efficiency improves with maturity

Model deployment timeline and ML maturity



ML engineering is more engineering than ML

MLEs might spend most of their time:

- wrangling data
- understanding data
- setting up infrastructure
- deploying models

instead of training ML models

Chip Huyen @chipro · Oct 12, 2020
Machine learning engineering is 10% machine learning and 90% engineering.

88 608 7.6K

You Retweeted

Elon Musk @elonmusk
Replying to @chipro

Yeah

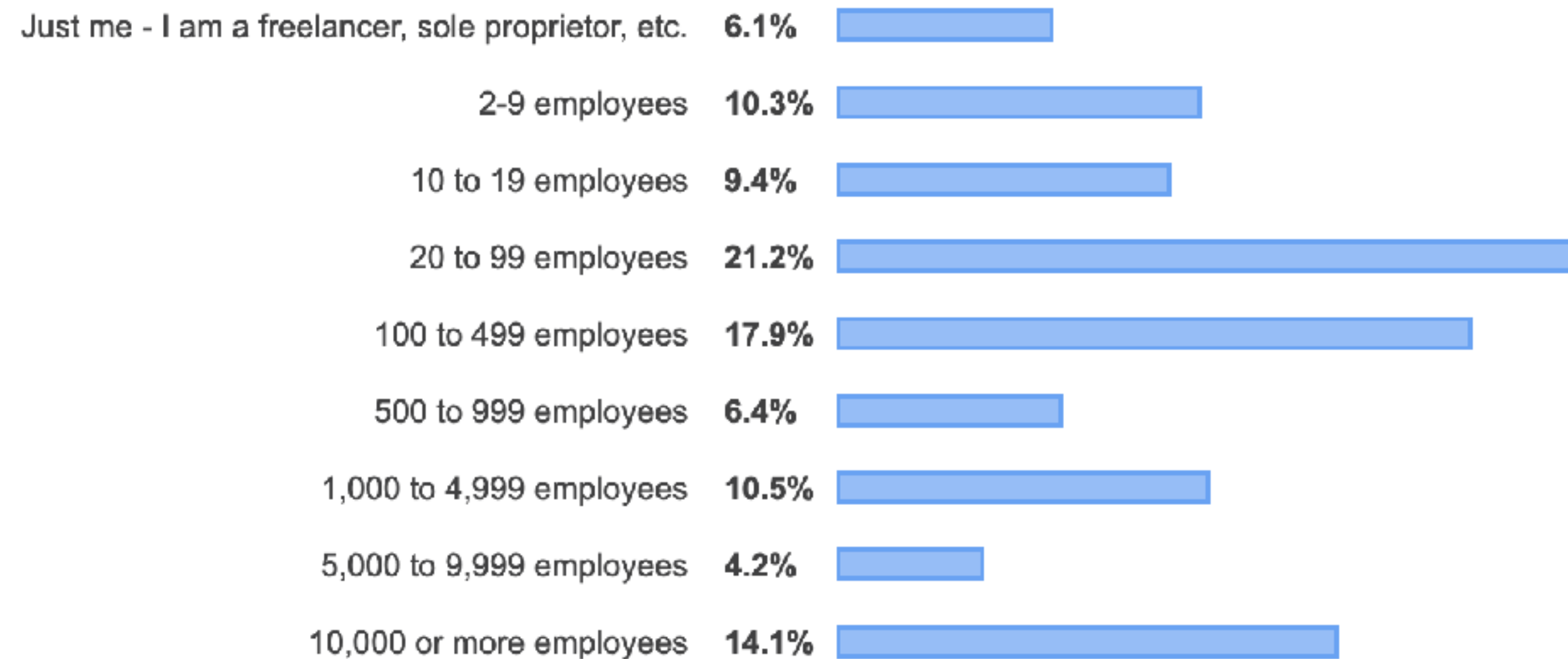
11:09 PM · Oct 12, 2020 · Twitter for iPhone

93 Retweets 16 Quote Tweets 5,293 Likes

Myth #5: Most ML engineers don't need to worry about scale

Myth #5: Most ML engineers don't need to worry about scale

Company Size



71,791 responses